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|  | **UNITED NATIONS CHILDREN’S FUND** **INTERNSHIP ToR** |

**Education Cannot Wait**

**Location:** NYHQ

**Duration:** 12 months

UNICEF works in some of the world’s toughest places, to reach the world’s most disadvantaged children. To save their lives. To defend their rights. To help them fulfill their potential. Across 190 countries and territories, we work for every child, everywhere, every day, to build a better world for everyone.  And we never give up.

**For every child, hope*.***

The UNICEF Internship Programme offers qualified and eligible students at both Headquarters (HQ) the unique opportunity to acquire direct practical experience in UNICEF's work and the United Nations system under the direct supervision of experienced UNICEF staff.

**How can you make a difference?**

The fundamental mission of UNICEF is to promote the rights of every child, everywhere, in everything the organization does — in advocacy, communications, programs, resource mobilization and operations. The equity strategy, emphasizing the most disadvantaged and excluded children and families, translates this commitment to children’s rights into action. For UNICEF, equity means that all children have an opportunity to survive, develop and reach their full potential, without discrimination, bias or favoritism. To the degree that any child has an unequal chance in life — in its social, political, economic, civic and cultural dimensions — her or his rights are violated. There is growing evidence that investing in the health, education and protection of a society’s most disadvantaged citizens — addressing inequity — not only will give all children the opportunity to fulfill their potential but also will lead to sustained growth and stability of countries. This is why the focus on equity is so vital. It accelerates progress towards realizing the human rights of all children, which is the universal mandate of UNICEF, as outlined by the Convention on the Rights of the Child, while also supporting the equitable development of nations.

**Education Cannot Wait** ([ECW](https://www.educationcannotwait.org/)) is the United Nations global fund for education in emergencies and protracted crises. We support quality education outcomes for refugee, internally displaced and other crisis-affected girls and boys, so no one is left behind. ECW works through the multilateral system to both increase the speed of responses in crises and connect immediate relief and longer-term interventions through multi-year programming. ECW works in close partnership with governments, public and private donors, UN agencies, civil society organizations, and other humanitarian and development aid actors to increase efficiencies and end siloed responses. ECW urgently appeals to public and private sector donors for expanded support to reach even more vulnerable children and youth. ECW is administered under UNICEF’s financial, human resources and administrative rules and regulations; operations are run by the Fund’s own independent governance structure.

Under the overall guidance of the Director of Education Cannot Wait (ECW) and the direct supervision of the Chief of Advocacy and Communications, the selected intern(s) will provide professional advocacy and communications support to ECW’s Advocacy and Communications Section, to support the development and implementation of the ECW Work Plan, including support for social media, videos, photos, earned media, human interest stories development, event coverage, contact lists, analytics and other tasks supporting advocacy and communications and the ECW Strategic Plan (2023-2026).

* Support ECW’s Chief of Advocacy and Communications and the ECW Advocacy and Communications team in preparing human impact stories, social media assets, infographics, presentations, fact sheets, blogs and advocacy materials.
* Update and systematize ECW photo repository to support a robust media library.
* Collect, analyze, verify and synthesize information to facilitate advocacy and communications external outreach, development, design and preparation.
* Collect and curate human stories, blogs and other web content.
* Prepare inputs and draft Advocacy and Communications material, and review documentation and reports, ensuring accuracy, timeliness and relevancy of information.
* Support ECW global campaigns and major high-level events, with relevant donors, governments and partners, such as the High-Level Financing Conference in February 2023, the global #222MillionDreams Campaign and other ongoing campaigns.
* Support ECW’s digital platforms in terms of developing content, monitoring and analytics – including @EduCannotWait on Twitter and ECW’s website, Facebook, LinkedIn, TikTok, Instagram and YouTube accounts, including through use of Canva and Lumen5.
* Build social media assets, strategy and outputs in coordination with ECW Social Media Lead.
* Expand ECW contacts lists via Cision and Mailchimp.
* Identify, capture, synthesize and share lessons learned for knowledge development in the area of Advocacy and Communications.
* Apply innovative approaches and promote good practice to support the implementation and delivery of concrete and sustainable Advocacy and Communications approaches.
* Research, benchmark and report on the best and cutting-edge practices for advocacy, communications and external relations.

*Start date: 1 January 2023*

*Duration: 12 months*

**To qualify as an advocate for every child you will have…**

* Currently enrolled or recently graduated from a graduate (Master’s or Doctorate) or undergraduate (Bachelor’s), with focus on international development, advocacy, communications, public relations, marketing or related field.
* Completed at least two years of full-time studies of the undergraduate degree or within six months of graduation of undergraduate.
* Excellent academic performance, as demonstrated by academic records.
* Previous work experience is an asset.
* Fluency in English is required.
* Knowledge of another official UN language (French, Spanish, Russian, Arabic or Chinese), or a local language, is an asset.
* Onsite position and ability to relocate to either New York City or Geneva.

**For every Child, you demonstrate...**

UNICEF's values of Care, Respect, Integrity, Trust, and Accountability (CRITA).

To view our competency framework, please visit [here](https://www.unicef.org/careers/media/1041/file/UNICEF%27s_Competency_Framework.pdf).

UNICEF is committed to diversity and inclusion within its workforce, and encourages all candidates, irrespective of gender, nationality, religious and ethnic backgrounds, including persons living with disabilities, to apply to become a part of the organization.

UNICEF offers [reasonable accommodation](https://www.unicef.org/careers/unicef-provides-reasonable-accommodation-job-candidates-and-personnel-disabilities) for personnel with disabilities. This may include, for example, accessible software, travel assistance for missions or personal attendants. We encourage you to disclose your disability during your application in case you need reasonable accommodation during the recruitment process and afterwards in your assignment.

UNICEF has a zero-tolerance policy on conduct that is incompatible with the aims and objectives of the United Nations and UNICEF, including sexual exploitation and abuse, sexual harassment, abuse of authority and discrimination. UNICEF also adheres to strict child safeguarding principles. All selected candidates will be expected to adhere to these standards and principles and will therefore undergo rigorous reference and background checks. Background checks will include the verification of academic credential(s) and employment history. Selected candidates may be required to provide additional information to conduct a background check.

**Remarks:**

Only shortlisted candidates will be contacted and advance to the next stage of the selection process.

The selected candidate is solely responsible to ensure that the visa (applicable) and health insurance required to perform the duties of the contract are valid for the entire period of the contract. Selected candidates are subject to confirmation of fully-vaccinated status against SARS-CoV-2 (Covid-19) with a World Health Organization (WHO)-endorsed vaccine, which must be met prior to taking up the assignment. It does not apply to selected candidates who will work remotely and are not expected to work on or visit UNICEF premises, programme delivery locations or directly interact with communities UNICEF works with, nor to travel to perform functions for UNICEF for the duration of their contracts.